

**SCECCC Voice task group
Work Plan**

Time Line:

January 13: Governor’s budget released
 February 2: Early Learning Day
 March 2: PAT Day
 March 5: tiny-k Day
 April (TBA): Legislative Recess
 April 10-16: Week of the Young Child
 April/May: End of legislative session

Goal 1: Have strong early childhood advocates in every SG Co legislative district: at least one parent and one practitioner	
<i>SCECCC members will:</i>	<i>Voice committee will:</i>
Identify early childhood advocates (volunteers, clients, staff) who agree to make an effort to build a relationship with both their Representatives and Senators	Provide guidance on how to identify a parent who is ready for advocacy Provide ideas for how to build relationship. draft: <ul style="list-style-type: none"> • How to introduce yourself • Early Learning Day message • Video testimonial • Children’s art • Background info to customize messages to supporters, new legislators etc.
Ask advocates to join the Kansas Coalition for School Readiness and/or the Parent Advocacy Council as appropriate	Provide information about how to sign up. Embed links to each sign-up page in email templates.
Use the home street addresses of identified advocates to determine which house and senate districts they live in	Provide tool to help identify house and senate districts
Provide the Voice committee with: <ul style="list-style-type: none"> • Initials of client • Name of line item that funds program • House and senate districts • Agency/Organization 	Monitor which districts have advocates representing which programs (CIF budget line items). At least a parent and a practitioner from each of 22 house districts

Help Voice communicate with the advocate	Follow up with SCECCC-member organizations to fill gaps
Send email messages to their clients and/or contact lists asking for action when needed	load advocacy resource tools onto the SCECCC website <ul style="list-style-type: none"> • Email templates • Talking points • Links

Goal 2: Encourage Voter Registration for Parents and Practitioners	
<i>SCECCC members will:</i>	<i>Voice committee will:</i>
Encourage clients to become registered voters	Write email templates for members to use
	Ask PAT, tiny k and KCSR to include voter registration at their events
	remind members that voter registration can be done at WIC offices

Goal 3: Encourage participation in Advocacy Days	
<i>SCECCC members will:</i>	<i>Voice committee will:</i>
Provide transportation, child care, or other services which will enable parents to participate	

Goal 4: Arrange site visits during Week of the Young Child	
<i>SCECCC members will:</i>	<i>Voice committee will:</i>
Send WOTYC activities to Voice <ul style="list-style-type: none"> • Date, time, location • In what legislative district • Planned activity 	Survey SCECCC members for activities
Invite legislators to visit programs and see firsthand how we make a difference and prepare young children for success	Assign legislators to various programs (as opposed to a menu)
Distribute (something) to legislators who attend program tour/visit	In the past the Coalition has had a petition ready to distribute during the April recess. Maybe a brochure. Maybe just talking points. Depends.
	Secure media coverage for visits